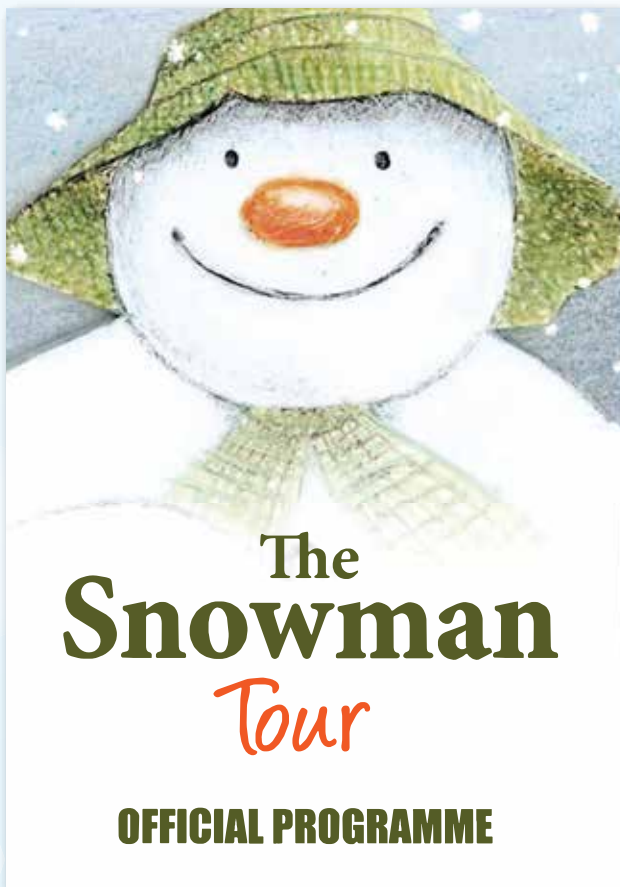


The Snowman Tour

2017 OFFICIAL PROGRAMME ADVERTISING OPTIONS AND ARTWORK SPECIFICATIONS



Thank you for expressing an interest in advertising options in this year's tour programme.

Why advertise with us?

- Our full UK programme has a projected reach of 35,000 audience members, enabling prime exposure for your company and brand.
-
- Our typical audience fits the ABC1 demographic classification, providing an ideal match for your target audience.
- Your business is listed on our website and social media platforms.

ADVERTISING RATES

Full UK programme rates

Advertisement size	Cost
Full page 210mm x 297mm	£1100 + VAT
Half page 210mm x 148.5mm	£500 + VAT
Quarter page 105mm x 148.5mm	£350 + VAT

Full artwork specifications and contact information is detailed on the following page.

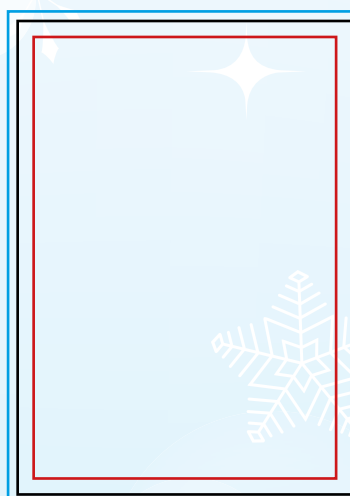
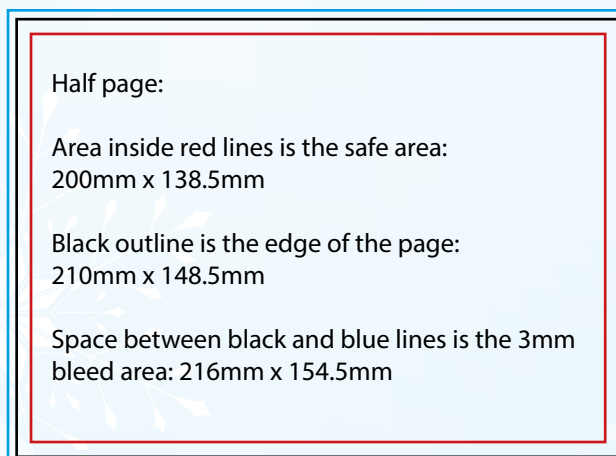
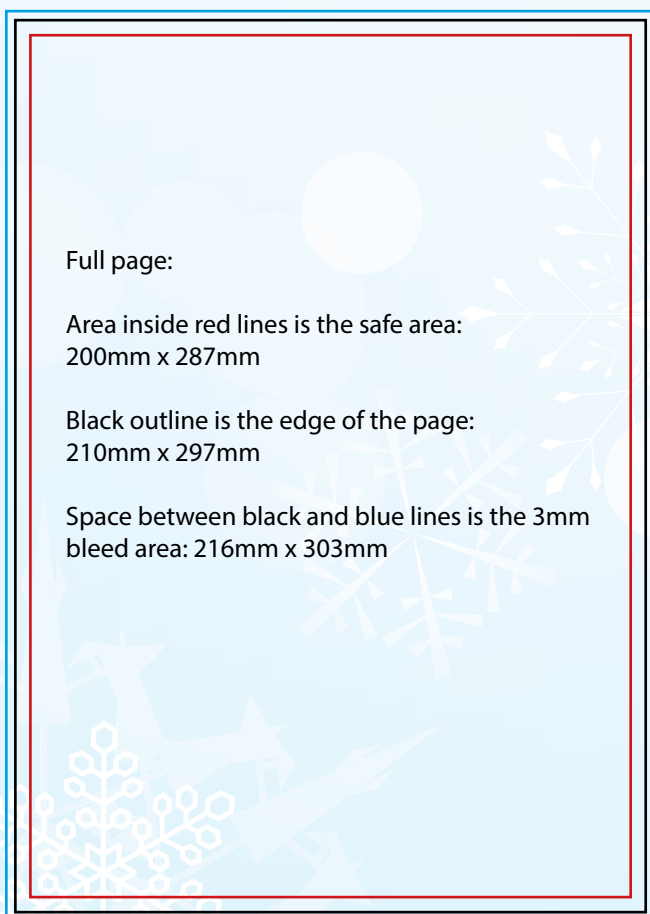
ARTWORK SPECIFICATIONS

- All artwork must be supplied as a print ready pdf.
- Please ensure print resolution is at least 300dpi.
- Embed all fonts and ensure your artwork is set as CMYK colour mode.
- All crucial information must be displayed within the safe area (see below templates)
- We will not be held responsible for repro errors due to artwork which is supplied incorrectly.

All artwork for advertisements must be received before Wednesday 1st November 2017

Advertising space dimensions are as follows:

Page size	Specification (stated width x depth)
Full page no bleed	210mm x 297mm
Full page including bleed	216mm x 303mm
Half page no bleed	210mm x 148.5mm
Half page including bleed	216mm x 154.5mm
Quarter page no bleed	105mm x 148.5mm
Quarter page including bleed	111mm x 154.5mm



Quarter page:

Area inside red lines is safe area: 95mm x 138.5mm

Black outline is the edge of page:
105mm x 148.5mm

Space between black and blue lines is the 3mm bleed: 111mm x 154.5mm

For further information or assistance, please email:

marketing@carrotproductions.com

Call us on: 01457 889366

Please visit our website: www.carrotproductions.com

